

OVERVIEW AND CAREER PATHWAYS

Entrepreneurship is one of the fastest-growing areas of business, and one of the major directions of management education. The Entrepreneurship major allows students to develop skills in entrepreneurial innovation and action, effective communication, capitalizing on opportunities, and new business creation and growth. Interdisciplinary electives let students focus on e-commerce, international venturing, operational innovation, or starting their own company with mentoring from successful entrepreneurs.

ENTREPRENEURSHIP MAJOR REQUIREMENTS

All Bachelor of Science degrees from the College of Management require at least 120 credits, which is typically completed by taking five 3-credit courses each semester. The requirements outside of this major are:

General Education and Non-Major requirements: some may overlap with each other or major requirements

- Verbal Reasoning & Expression: ENGL 101 & ENGL 102
- First Year Seminar (if entering with less than 30 cr)
- Intermediate Seminar¹: MGT 330
- Non-Business Foundation¹: ECON 101 & ECON 102
- Quantitative Reasoning course¹: MSIS 111L
- Writing Proficiency Requirement¹: BC 290
- Areas of Knowledge Distribution courses
- Diversity course
- International Management course
- 200-Level Non-Business course¹

¹These courses can overlap with other degree requirements

General Electives: 10 courses [30 credits]; may be used toward pre-requisite courses or fulfilled with transfer credit.

The requirements for this major, including the Business Core Requirements, are:

Business Core: 13 courses [39 credits]

- AF 210: Financial Accounting
- AF 211: Managerial Accounting
- AF 301: Introduction to Financial Management
- BC 290: Professional Written Communication & Critical Analysis
- MGT 303: Managing Organizations
- MGT 330: Business Environments & Public Policy
- MGT 331: Managerial Ethics and Social Issues
- MKT 301: Principles of Marketing
- MSIS 110: Introduction to Computers & Information Systems
- MSIS 111L: Managerial Statistics
- MSIS 212: Managerial Decision Making
- MSIS 301: Operations Management
- CAPSTONE: MGT 490: Strategic Management

Entrepreneurship Required Courses: 2 courses [6 credits]

- MGT 470: Entrepreneurship and Innovation in Organizations
- MKT 465: Entrepreneurship Sales and Marketing

Entrepreneurship Electives: 3 courses [9 credits]

- BC 298: Presentation Skills for Business
- IT 370: Business Intelligence
- MGT 350: Organizational Events Management
- MGT 415: Sport Entrepreneurship
- MGT 434: Managing in the Global Economy
- MGT 474: Entrepreneurship Practicum to Launch Your Own Business
- MKT 409: Customer Relationship Management
- MGT 441: Social Media & E-Services
- SCSM 454L: Supply Chain Management

As a declared Entrepreneurship Major you will have an assigned College of Management Academic Advisor from Orientation to Graduation. They will help you stay on track as you navigate these requirements and identify areas where they may overlap, while also meeting your personal and academic goals.

ADVISOR PRO TIP You may be able to use your General Electives to possibly pursue a 2nd major or minor within the College of Management. If this is of interest to you – bring it up at your next advising meeting!

DECLARE NOW

