

OVERVIEW AND CAREER PATHWAYS

The Interdisciplinary Business major allows students to explore various advanced business topics and courses from each department in the College. Students will take specified courses in Accounting, Business Intelligence, Entrepreneurship, Finance, Management, Marketing, or Supply Chain Management disciplines.

Students who complete the Interdisciplinary Business major will have a broad foundation in business that will prepare them for graduate studies in business or related fields. Students in this major will also have a breadth of exposure to diverse business functional areas and be prepared to launch a career in various organizations.

INTERDISCIPLINARY BUSINESS MAJOR REQUIREMENTS

All Bachelor of Science degrees from the College of Management require at least 120 credits, which is typically completed by taking five 3-credit courses each semester. The requirements outside of this major are:

General Education and Non-Major requirements: some may overlap with each other or major requirements

- Verbal Reasoning & Expression: ENGL 101 & ENGL 102
- First Year Seminar (if entering with less than 30 cr)
- Intermediate Seminar¹: MGT 330
- Non-Business Foundation¹: ECON 101 & ECON 102
- Quantitative Reasoning course¹: MSIS 111L
- Writing Proficiency Requirement¹: BC 290
- Areas of Knowledge Distribution courses
- Diversity course
- International Management course
- 200-Level Non-Business course¹

¹These courses can overlap with other degree requirements

General Electives: 10 courses [30 credits]; may be used toward pre-requisite courses or fulfilled with transfer credit.

The requirements for this major, including the Business Core Requirements, are:

Business Core: 13 courses [39 credits]

- AF 210: Financial Accounting
- AF 211: Managerial Accounting
- AF 301: Introduction to Financial Management
- BC 290: Professional Written Communication & Critical Analysis
- MGT 303: Managing Organizations
- MGT 330: Business Environments & Public Policy
- MGT 331: Managerial Ethics and Social Issues
- MKT 301: Principles of Marketing
- MSIS 110: Introduction to Computers & Information Systems
- MSIS 111L: Managerial Statistics
- MSIS 212: Managerial Decision Making
- MSIS 301: Operations Management
- CAPSTONE: MGT 490: Strategic Management

Interdisciplinary Business Required Courses: 4 courses [12 credits]

Choose One Accounting & Finance Department course from:

- AF 315: Accounting Information Systems
- AF 325: Theory of Corporate Finance

Choose One Management Department course from:

- MGT 401: Introduction to Human Resource Management
- MGT 421: Management Practices
- MGT 470: Entrepreneurship and Innovation in Organizations

Choose One Management Science & Information Systems Department course from:

- IT 370: Business Intelligence
- SCSM 454L: Supply Chain Management

Choose One Marketing Department course from:

- MKT 403: Integrated Marketing Communication
- MKT 405: Web Page Marketing

Interdisciplinary Business Electives: 1 courses [3 credits]

Choose any course from the Interdisciplinary Business Requirements above that you have not already completed

As a declared Interdisciplinary Business Major you will have an assigned College of Management Academic Advisor from Orientation to Graduation. They will help you stay on track as you navigate these requirements and identify areas where they may overlap, while also meeting your personal and academic goals.

ADVISOR PRO TIP You may be able to use your General Electives to possibly pursue a 2nd major or minor within the College of Management. If this is of interest to you – bring it up at your next advising meeting!

