

OVERVIEW AND CAREER PATHWAYS

The International Management major seeks to broaden students' horizons and prepare them for the increasingly global business world. This major will help students understand both the technological, economic, and political forces shaping the world economy and the implications for management practices. Students will gain an appreciation of the diverse economies and cultures of different countries.

Graduates majoring in International Management are well prepared for a wide variety of careers in general management, international management and marketing, and financial analysis. Our alumni work in importing/exporting, retailing, sales, tourism, product management, and trade positions in multinational companies. International Management majors are well positioned for graduate studies in business, law, international development, and international economics.

INTERNATIONAL MANAGEMENT MAJOR REQUIREMENTS

All Bachelor of Science degrees from the College of Management require at least 120 credits, which is typically completed by taking five 3-credit courses each semester. The requirements outside of this major are:

General Education and Non-Major requirements: some may overlap with each other or major requirements

- Verbal Reasoning & Expression: ENGL 101 & ENGL 102
- First Year Seminar (if entering with less than 30 cr)
- Intermediate Seminar¹: MGT 330
- Non-Business Foundation¹: ECON 101 & ECON 102
- Quantitative Reasoning course¹: MSIS 111L
- Writing Proficiency Requirement¹: BC 290
- Areas of Knowledge Distribution courses
- Diversity course
- International Management course
- 200-Level Non-Business course¹

¹These courses can overlap with other degree requirements

General Electives: 10 courses [30 credits]; may be used toward pre-requisite courses or fulfilled with transfer credit.

The requirements for this major, including the Business Core Requirements, are:

Business Core: 13 courses [39 credits]

- AF 210: Financial Accounting
- AF 211: Managerial Accounting
- AF 301: Introduction to Financial Management
- BC 290: Professional Written Communication & Critical Analysis
- MGT 303: Managing Organizations
- MGT 330: Business Environments & Public Policy
- MGT 331: Managerial Ethics and Social Issues
- MKT 301: Principles of Marketing
- MSIS 110: Introduction to Computers & Information Systems
- MSIS 111L: Managerial Statistics
- MSIS 212: Managerial Decision Making
- MSIS 301: Operations Management
- CAPSTONE: MGT 490: Strategic Management

International Management Required Courses: 3 courses [9 credits]

- AF 455: International Financial Management
- MGT 434: Managing in the Global Economy
- MKT 430: International Marketing

International Management Electives: 2 courses [6 credits]

- ECON 334: International Trade
- ECON 335: International Finance
- ECON 336: Economic Development
- ECON 372: Comparative Economic Systems
- ECON 435: The Multinational Corporation
- GLBAFF 220: Introduction to Global Affairs
- GLBAFF 310: Global Financial Markets
- GLBAFF 312: International Institutions and Management of Development
- GLBAFF 313: Regional Political Economy
- MGT 480: Internship course
- POLSCI 410: The Politics of International Economic Relations

As a declared International Management Major you will have an assigned College of Management Academic Advisor from Orientation to Graduation. They will help you stay on track as you navigate these requirements and identify areas where they may overlap, while also meeting your personal and academic goals.

ADVISOR PRO TIP You may be able to use your General Electives to possibly pursue a 2nd major or minor within the College of Management. If this is of interest to you – bring it up at your next advising meeting!

DECLARE NOW

